

1 Regional Products

ADS ON OUR LOCAL RESOURCE PAGES

Appears on resource page for ONE market (please select below):

- Horizontal Banner - 540 x 60 ----- \$189/12 Mos
 Stationary Button - 160 x 173 ----- \$129/12 Mos.

Banners and buttons may be static or animated.

LOCAL SHOPPING DIRECTORY LISTINGS

6 mos. 12 mos.

- Shopping Listing (up to 3 markets) ----- \$125 ----- \$200

NOTE: Current magazine advertisers receive free listings

- Shopping Listing (All markets) ----- \$325

- Link to Your Site
(from everywhere your listing appears) ----- \$75 ----- \$100

Color Graphics Make Your Listing Stand Out

- Ad Image or photo with Your Listing ----- \$200 ----- \$300
(One change for all markets, must purchase a listing)

2 Select Your Listing Category:

Select the category(s) that you would like your listing to appear in. (Select up to two)

- | | |
|--|--|
| <input type="checkbox"/> Gifts/Jewelry/Judaica | <input type="checkbox"/> Beauty |
| <input type="checkbox"/> Banquet Facilities/hotels | <input type="checkbox"/> Honeymoon/Travel |
| <input type="checkbox"/> Cakes & Pastries | <input type="checkbox"/> Caterers/Catering |
| <input type="checkbox"/> Invitations & Calligraphy | <input type="checkbox"/> Party/Event Planning Svcs |
| <input type="checkbox"/> Novelties & Favors | <input type="checkbox"/> Florists |
| <input type="checkbox"/> Photography/Videography | <input type="checkbox"/> Decorations & Theme Decor |
| <input type="checkbox"/> Music & Entertainment | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Rental Supplies | |

3 Select Your Target Market(s)

If you have selected an ad and a listing, circle the ad location:

- | | |
|--|---|
| <input type="checkbox"/> Atlanta | <input type="checkbox"/> NY/NJ/CT |
| <input type="checkbox"/> Baltimore | <input type="checkbox"/> Philadelphia |
| <input type="checkbox"/> Boston | <input type="checkbox"/> Phoenix |
| <input type="checkbox"/> Chicago | <input type="checkbox"/> Pittsburgh |
| <input type="checkbox"/> Cleveland | <input type="checkbox"/> Saint Louis |
| <input type="checkbox"/> Denver | <input type="checkbox"/> San Diego |
| <input type="checkbox"/> Detroit | <input type="checkbox"/> San Francisco |
| <input type="checkbox"/> Houston | <input type="checkbox"/> Seattle |
| <input type="checkbox"/> Las Vegas | <input type="checkbox"/> South Florida |
| <input type="checkbox"/> Los Angeles | <input type="checkbox"/> Tampa |
| <input type="checkbox"/> Milwaukee | <input type="checkbox"/> Toronto |
| <input type="checkbox"/> Montreal | <input type="checkbox"/> Washington, DC |
| <input type="checkbox"/> Minneapolis/
St Paul | <input type="checkbox"/> ALL MARKETS |

4 Regional Package Plans

WEBSITE IMAGE BUILDER Packages

Pick your Package Option:

- One Market Package ----- \$400/12 Mos.

- Save \$329!
- 160 x 173 web button on Resource Page in one market
- Complete listing in up to two categories in up to 3 markets.
- Link to your web site • Picture or ad image with listing
- One year subscription • Customer must supply all artwork

- Multi-Market Package ----- \$550/12 Mos.

- Our Best Value! Perfect for Nationwide marketing
- 160 x 173 web ad on Resource Page in three markets
- Complete listing in up to two categories in every market
- Link to your web site • Picture or ad image with listing
- One year subscription • Customer must supply all artwork

5 Global Product

Displays on Every Page (Except Resource Pages)

DISPLAY ADS (select one)

6 mos. 12 mos.

- Horizontal Banner - 350 x 40 \$360 \$600

All banners rotate at top of all pages (except Local Resource Pages).

- Stationary Button - 160 x 100 \$240 \$420

Button appears on EVERY page (except Local Resource pages).

6 Global Package Plan

- Global Package ----- \$700/12 Mos.

- Our best value! Perfect for Nationwide Marketing
- Stationary Button 160 x 100 on every page (except resources page)
- Shopping listing in up to two categories in every market
- Link to your website
- Picture or Ad image with listing
- One year subscription
- Customer must supply all artwork

Company Name: _____

Please initial here: _____ Date: _____



Web Image Builder

AD PLACEMENT AGREEMENT

Prices valid through June, 2011

For Office Use

(Page 2 of 2)

www.bnaimitzvahguide.com & www.promsplus.com

7 SUBMITTAL OPTIONS:

Select how your banner or button is being submitted:

- My banner or button is being submitted electronically, on disk or via email (send to production@bnaimitzvahguide.com)
- Help design my button or banner (ADDITIONAL FEES APPLY – please attach desired wording and artwork)

8 BUTTON AD DESIGN FEES

(Select one if you need Milestone Media Group to design this for you)

- Static (Non-animated graphics) ----- \$125
- 2 Frame Animated ----- \$200
- 3 Frame Animated ----- \$275

Banner Ad design fee add \$25 to all prices listed

9 BILLING INFORMATION

COMPANY _____

AGENCY (if applicable) _____

CONTACT PERSON _____

BILLING ADDRESS _____

PHONE _____

FAX _____

E-MAIL _____

P.O. NUMBER _____

10 LISTING INFORMATION

COMPANY NAME _____

BUSINESS ADDRESS (include city & state, street address optional) _____

PHONE (local) _____

PHONE (toll free) _____

WEBSITE ADDRESS _____

Listing Message _____

11 PAYMENT OPTIONS

Make Checks Payable To: _____ \$ TOTAL _____

Milestone Media Group, Inc. VISA

5360-E Enterprise St MC

Eldersburg, MD 21784 AM EX

Office: 410-549-5490 • 1-877-856-5490 • Fax: 410-549-6467

Card # _____

Name on Card _____

Billing Address _____

Exp. Date _____

TERMS & CONDITIONS:

- MILESTONE MEDIA GROUP, INC. does not endorse advertisers and does not guarantee the accuracy of any claims made by advertisers.
- All orders are subject to publisher's acceptance. The publisher reserves the right to reject or cancel any advertisement that does not conform to the editorial or graphic standards of the publication.
- MILESTONE MEDIA GROUP, INC. endeavors to provide completely accurate information in all advertising. Proofs on advertisements created by the publisher will be forwarded for approval. If changes or corrections are needed, they must be so noted on the proof and the proof returned to the publisher within one week of its receipt by the advertiser. Otherwise, no guarantee can be made of the changes requested.
- The publisher shall not be liable for failure to publish or distribute all or any part of the guide because of labor dispute, accidents, fires, acts of G. d., or any other circumstances beyond the publisher's control. Further, in case of error or failure to print an advertisement, liability is limited to the cost of the advertisement.
- By signing the Ad Placement Agreement, advertiser understands that payment is due by the first due date, that all discounts are contingent upon prompt payment, and that if allowed to run, past due balances are subject to an 18% Annual Rate late payment penalty. CANCELLATION PRIOR TO PUBLICATION IS SUBJECT TO A 5% CANCELLATION FEE. This agreement is entered into and governed by the laws of the State of Maryland.
- The advertiser shall indemnify and hold harmless Milestone Media Group, Inc., its agents and employees, from and against any and all actions, claims, liabilities, demands, costs and expenses, including costs and attorney fees, from the publication of advertising material, or the content of any text, illustrations or copyrights, furnished by the advertiser.

Signature: _____ Title: _____ Date: _____